

Project Visionary University



TRAINING • RETREATS • WORKSHOPS

LEVERAGE CREATIVITY TO MAXIMIZE RESULTS

February 12, 2010

OUTCOMES *At the end this retreat participants will be able to:*

- Understand their own key challenge and those of other participants
- Explain their cognitive thinking preference and style of creativity
- Describe creativity and how it impacts the bottom line
- Use clarifying techniques to explore any challenge
- Use ideational techniques to generate and develop ideas
- Evaluate ideas for merit and applicability
- Prioritize action steps to implement ideas for success

RETREAT AT A GLANCE

9:00 – 10:00 NETWORKING AND REFRESHMENTS

10:00 – 12:45 THINKING PREFERENCES AND CREATIVITY STYLE

The retreat will begin with self-exploration. You will identify and understand your cognitive thinking preference, your style of creativity, and participate in some fun activities that will highlight how people with different thinking styles and preferences approach a challenge.

12:45 – 1:15 NETWORKING LUNCH

1:15 – 3:00 IDENTIFY A CHALLENGE, ENVISION AN OUTCOME, AND GENERATE IDEAS

After lunch the instructors will guide you through processes, in which you will identify challenges you are facing. You will use techniques that will get you to fully visualize and record your aspirations for the future. And then you will learn how to use ideation tools to identify and develop innovative ideas to overcome your challenges.

3:00 – 3:15 BREAK & REFRESHMENTS

3:15 – 5:00 ACTION PLANNING FOR SUCCESS

You will not leave this retreat wondering what to do next. The instructors will finish out the day by teaching methods to evaluate ideas and choose those best suited to accomplish desired outcomes. You will then translate those ideas into a specific action plan with measurable outcomes to track your success.

5:00 – 7:00 NETWORKING RECEPTION *with cash bar and appetizers*

RETREAT SERIES INSTRUCTORS



Ladi Terry, Success Work! Bloomington, IN

Ladi Terry uses her expertise to:

- Teach creative process and problem solving skills
- Facilitate groups to explore and reach their vision
- Work with organizations to identify and overcome challenges
- Build effective and innovative teams

Ladi has an MS in Creativity & Change Leadership. Her strength is that she quickly assesses a situation, identifies the correct problem and facilitates groups to find solutions. A regular presenter at national conferences, Ladi has experience integrating positive change into both for-profit businesses and non-profit organizations.



John Drew, Community Concepts, Bloomington, IN

John uses his expertise to:

- Convert vision, mission, ideas, and goals into actionable tasks with measurable outcomes
- Bring people, groups, and organizations together to create mutually beneficial partnerships
- Coach leaders and teams to achieve success

John has an MS Degree from Indiana University and is an expert in community engagement, strategic planning, and action planning. He has worked with municipal government agencies across the nation to create plans that are actually implemented and create enormous benefits in those communities.

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Register Now! Space is Limited. First 10 Registrants get special rate of \$70

How to Register

Online: www.projectvisionary.com/university

Mail this completed registration form with payment to:

Project Visionary University
641 Washington Street, Suite 8, Columbus, IN
Phone: 812-376-8885

Yes, I want to register:	Cost
<input type="checkbox"/> Participant Valentine's Special	\$99.00 _____ (regularly \$225)
<input type="checkbox"/> Guest(s)	\$79 each _____
<input type="checkbox"/> Rainmakers, BNI, or IPRA Members	\$75 each _____
<input type="checkbox"/> Networking Reception (Free for participant and guests)	\$10 each _____
	Total _____

Charge my credit card: Visa MC Discover American Express

Cardholder Name: _____

Card #: _____

Expiration Date: _____

Security Code: _____

Total Amount: _____

Signature: _____

Registration Information

Name: _____

Company: _____

Title: _____

Address: _____

Email: _____

Guests:

1. _____
2. _____
3. _____
4. _____

Please duplicate this form for additional registrants.

Please contact me with more information

about upcoming retreats:

_____ Create a Culture that Promotes Innovation—April 16

_____ Creative Strategic Planning Process—July 30

_____ Creative Strategic Planning Tools—October 15